



MEDIA ALERT

Dr. Yvonne Brandon, Superintendent
Felicia Cosby, Communications Officer
Public Information Office: 780-7100
January 22, 2010

City schools to host 'Principal for a Day' Feb. 4

- WHAT:** 2010 Principal for a Day - sponsored by Richmond Public Schools and the Richmond Business Council of the Greater Richmond Chamber
- WHO:** More than 70 area corporate, government, financial, higher education, faith-based, civic and community leaders will experience "a day in the life" of a Richmond City public school principal.
- WHEN:** Feb. 4
8:30 a.m. to 11:30 a.m. at all school locations
Noon to 1:30 p.m. luncheon at Richmond Technical Center
- WHERE:** District-wide
- MEDIA OPPORTUNITIES:** Shadow area movers-and-shakers from all sectors of life as they view the role of a Richmond City school principal from a different perspective through their interaction with teachers, students and others. Principal for a Day provides an excellent setting for a fun, informative feature article or VO-SOT segment.
- CONTACT:** Miriam Davidow, Richmond Public Schools, 819-4382
Amy Chapman, Richmond Business Council, 783-9309

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